We invite like minded corporations and community organizations to sponsor ASK and to invest your philanthropic and/or marketing dollars in supporting ASK in fulfilling our mission at a critical time.

Due to the COVID-19 crisis our services are needed more than ever. Families raising children with special needs are experiencing increased levels of isolation and uncertainty. Who better than ASK parent liaisons to help families sort through the multitude of changing resources and supports?

Please consider making an investment in ASK. Choose the level of sponsorship support that meets your corporation's needs!
ASK offers corporations an opportunity to sponsor ASK through one of the set packages listed below. You can also tailor your sponsorship to specific programs or events.

**Platinum Package - $20,000**
- Recognition as Platinum Partner of IN Parent Education Pgm
- Recognition as Event Sponsor for Walking for Dreams
- Recognized as Title Sponsor of ASK Founders Breakfast
- Pronounced Recognition on website and in monthly E-News
- Other category deliverables

**Gold Package - $15,000**
- Recognition as Gold Partner of IN Parent Education Pgm
- Recognition as Event Sponsor for Walking for Dreams
- Recognized as Sustaining Sponsor of ASK Founders Breakfast
- Prominent recognition on website and other deliverables

**Silver Package - $10,000**
- Recognition as Silver Partner of IN Parent Education Pgm
- Recognition as Finish Line Sponsor for Walking for Dreams
- Recognized as Sustaining Sponsor of ASK Founders Breakfast
- Prominent recognition on website and other deliverables

**Bronze Package - $8,000**
- Recognition as Bronze Partner of IN Parent Education Pgm
- Recognition as Finish Line Sponsor for Walking for Dreams
- Recognized as Bridge Builder Sponsor of ASK Founders Breakfast
- Website recognition and other category deliverables

**Friend Package - $2,500**
- Recognition as Friend of IN Parent Education Pgm
- Recognized as Bridge Builder Sponsor of ASK Founders Breakfast
- Website recognition and other category deliverables
The following pages provide specific deliverables for each category listed above as well as other sponsorship opportunities.
The Indiana Parent Education Program is ASK’s primary project. ASK staff, all parents of children with special needs themselves, provide families with information and referral to community resources, training and education, and parent to parent support. A unique aspect of the program is the follow up support that is given to families after the initial contact with ASK. This model is endorsed by Parent to Parent USA and is based on research, knowledge, and experience of parent to parent programs nationwide. Investing in IPEP is the most direct opportunity for your sponsorship to offer critical assistance to Indiana’s families raising children with special needs.

**ASK IPEP Platinum Partner - $15,000**
Recognition in every info packet mailed to clients (approx 2,000 per year)
Recognition in 8 ASK E-Newsletters (approx 6,000 sent per month)
Prominent recognition on ASK’s website

**ASK IPEP Gold Partner- $12,000**
Recognition in every info packet mailed to clients (approx 2,000 per year)
Recognition in 4 ASK E-Newsletters (approx 6,000 sent per month)
Notable recognition on ASK’s website

**ASK IPEP Silver Partner - $8,000**
Recognition in every info packet mailed to clients (approx 2,000 per year)
Recognition in 2 ASK E-Newsletters (approx 6,000 sent per month)
Recognition on ASK’s website

**ASK IPEP Bronze Partner- $7,000**
Recognition in 2 ASK E-Newsletters (approx 6,000 sent per month)
Recognition on ASK’s website

**ASK IPEP Program Friend - $2,000**
Recognition on ASK’s website
ASK Special Events

ASK holds two fundraising events annually to share our mission with the community. These special events are meaningful to our stakeholders and successful due to the commitment of our valued partners and sponsors.

Walking for Dreams - May 2021

ASK WFD Event Sponsor - $2,500
Banner sign at start line
Recognition during Opening and Closing remarks
Recognition on Walking for Dreams website
Optional space for 10 by 10 promotional tent at event

ASK WFD High Stepper Sponsor- $1,000
Banner sign along walk route
Recognition during walk announcements

ASK WFD Finish Line Sponsor- $500
Banner sign near finish line

ASK WFD Hydration Station Sponsor - $300
Signage near refreshment station

5th Annual ASK Founder Breakfast - October 2021

Title Sponsor - $5,000
Recognition as premier event sponsor during all pre and post event publications
Recognition in Breakfast program
Visual display recognition and recognition from podium
1 table with signage - 8 seats

Sustaining Sponsor- $2,500
Recognition in Breakfast program
Visual display recognition and recognition from podium
1 table with signage- 8 Seats

Bridge Builder Sponsor - $1,000
Recognition in Breakfast program
Recognition on visual display
1 table with signage- 8 seats

Table Sponsor- $500
1 table with signage - 8 seats
E-Newsletter Monthly Sponsor - $2,500
Sponsor ASK’s monthly E-Newsletter and have your logo and link on the top of each E-Newsletter. The E-Newsletter is delivered to approximately 6,000 subscribers (a combination of families and professionals) monthly.

Intro to ASK for Professionals - Virtual Training Sponsor - $2,500
Sponsor our monthly Zoom training sessions where ASK staff will introduce our services for families to Indiana professionals, encouraging referrals and allowing us to serve more families in need of support. Sponsors logo will be noted with all training promotion and in all training material.

Matching Donor - Giving Tuesday, November 30, 2021 - $2,500
Motivate donors by matching gifts up to $2,500 during our end of year appeal. Sponsors logo will appear on the ASK #GivingTuesday page and all social media for the event.
Thank you for your 2021 commitment to About Special Kids. Please indicate your desired sponsorship level below and return to kathy@aboutspecialkids.org

<table>
<thead>
<tr>
<th>Organization</th>
<th>Address</th>
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</thead>
<tbody>
<tr>
<td>Contact</td>
<td>Contact Phone #</td>
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<td>E-Mail address</td>
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We would like to commit to the following package and be a 2021:

<table>
<thead>
<tr>
<th>Package Name</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$20,000</td>
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<tr>
<td>Gold Sponsor</td>
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<tr>
<td>Silver Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Friend</td>
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OR choose from individual options

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Indiana Parent Education Program Sponsor</td>
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<tr>
<td>IPEP Platinum</td>
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<tr>
<td>IPEP Gold</td>
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<tr>
<td>Walking for Dreams Sponsor</td>
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<tr>
<td>WFD Event</td>
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<td>High Stepper</td>
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<td>Finish Line</td>
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<td>Hydration</td>
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<td>ASK Founders Breakfast Sponsor</td>
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<tr>
<td>Title Sponsor</td>
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<td>Sustaining</td>
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<td>Bridge</td>
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<td>Table</td>
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<td>Other Opportunities</td>
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<td>E-News Sponsor</td>
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<td>Training</td>
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<tr>
<td>Matching Donor</td>
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Please contact Kathy Berman at (317) 288-6319 or kathy@aboutspecialkids.org with your sponsorship level questions.